



Jefferson County Home Builders Association's Building Community Newsletter

September 2004
Volume 3, Issue 6

Jefferson County welcomes Built Green™

Green building is one of the most exciting and significant developments in home building in the last 30 years.

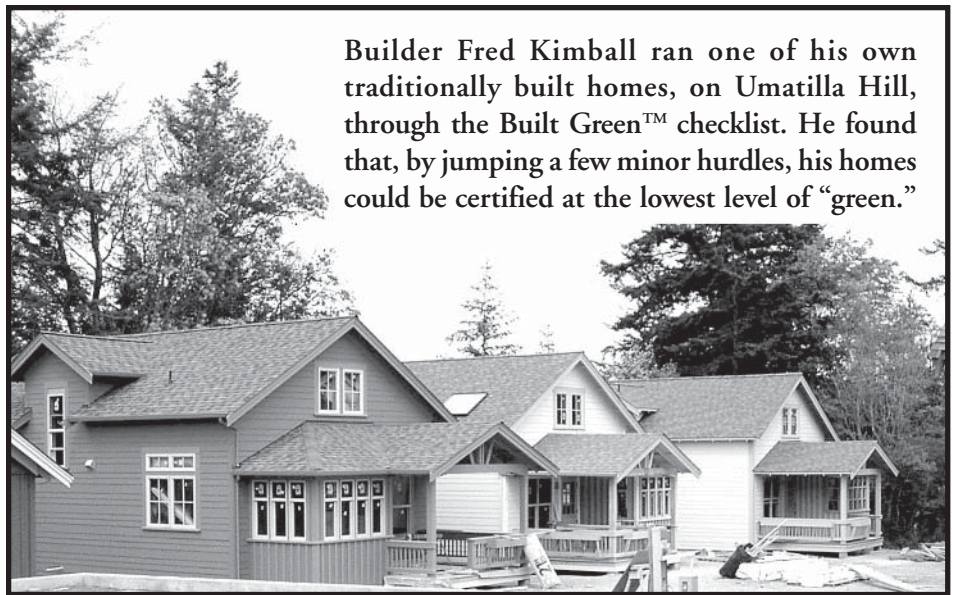
This fall, we'll celebrate the launch of the Jefferson County Built Green™ program.

It's been about a year since Melinda Bower, of the Jefferson County Environmental Health Department, first partnered her agency with the Jefferson County Home Builders Association and assembled a team of local experts. Their goal was to create a program celebrating energy efficiency and rewarding the protection of our natural resources.

The program has been tailored to fit our unique community. The guidelines being created will demonstrate that green building is not an "all or nothing" method of construction. Experienced builders will not be daunted by any of this. The guidelines provide a baseline for determining minimum thresholds for cost-effective, resource-efficient home building. Conservation of materials, energy efficiency, and sustainable site planning are among the items considered to qualify for the program.

Education of the consumer—read, advertising—is a big piece of the program. Consider it an advertising perk for JCHBA members: The informed consumer who wants to build green will seek members of the Built Green™ program. (Non-JCHBA members may join Built Green™ for a higher fee.)

Built Green™ will be featured at the next JCHBA dinner meeting on Thursday, Sept. 23.



Builder Fred Kimball ran one of his own traditionally built homes, on Umatilla Hill, through the Built Green™ checklist. He found that, by jumping a few minor hurdles, his homes could be certified at the lowest level of "green."

We've been warned: done right, these programs do not pay for themselves. Grant monies seeded the project. Volunteers have donated hundreds of hours thus far. As with other such programs nationwide, the Jefferson County Built Green™ program will depend on generous sponsors to perpetuate its message and educate both builders and consumers.

◆ Built Green™ Business Leaders ◆

For \$2,500 in annual support, Business Leaders will be recognized in Built Green™ promotions, including prominent placement on the official Built Green™ Web site.

◆ Built Green™ Builders ◆

For \$1,000 in annual support, Builders, their green buildings and/or green developments will be recognized in Built Green™ promotions, including placement on the Web site.

◆ Built Green™ Partners ◆

For \$1,000 in annual support, Partners, who are not builders, will be

recognized in all Built Green™ promotions, including placement on the Web site.

◆ Built Green™ Friends ◆

For \$500 to \$999 in annual support, Friends who support Built Green™ with annual sponsorships of \$500 to \$999 will be recognized in the promotion of Built Green™.

◆ Built Green™ Contributors ◆

For up to \$499 in annual support, Contributors who support Built Green™ with annual sponsorships of less than \$500 will be also be recognized in the promotion of the Built Green™ program.

Your generous donation will not only prove your commitment to preserving our environment, it also strengthens your bond with the men and women who support their families through the building industry. Please make a donation today to: JCHBA, P.O. Box 1399, Port Hadlock, WA 98339. Questions? Call 360-379-8784.

JCHBA golf tourney was a soggy success

For weeks before and after Friday, Aug. 6, the weather was beautiful, hot and sunny. On that Friday, it rained. No, it didn't just rain. The heavens really let loose for hours, dumping buckets and buckets full of huge raindrops on the heads of the golfers at the Jefferson County Home Builders' Annual Golf Tournament.

Groves & Company's Jim Groves had rounded up nearly 100 golfers for the tournament in Port Ludlow. More than 80 of them came through for us, despite the downpour. Even the oversized umbrellas and heavy-duty rain gear didn't keep those guys (and gal) dry.

First Federal Saving & Loan's Sandra Toy and Joy McFadden deserve a round of applause. Armed with boxes of First Fed goodies, both took the day from their busy schedules to sign folks up early in the morning and hand out food (thanks to Mickey Davis' SUBWAY shop) and dry towels through the day. They stayed through 'til the bitter end, too, selling raffle tickets for some dynamite door prizes.

Kudos, too, to the gals from Kingston Lumber who stuck it out, schmoozing at a soggy tee—until a tree limb fell and nearly hit them.

Watching the golfers from the warmth of a dry little golf cart, I had to wonder, "Why are they doing this? They must be miserable."



JCHBA President Marianne Moe was a great sport, as she (unsuccessfully) tried to stay out of the rain at the homebuilders' golf tournament. Even if Jim Groves would've used the whole box of First Federal Savings & Loan golf towels, the tournament organizer could not have stayed dry that day.

Bank of America's Scott McKeag just chuckled. Like the rest of these guys, he's a golf nut, pure and simple. "Give me a tee time and a collared shirt and I'll be there," he said.

Thank you all, once again, for making our annual fundraiser a big success. Tournament sponsors were: Fred Hill Materials, First Federal Savings & Loan, and Crystalite Skylites and Railings. Beverage carts were possible thanks to Edensaw Woods Ltd. and Shine Quarry. MarinerBank sponsored golf carts. SUBWAY

donated sandwiches and chips for all.

VIP sponsors were: Hope Roofing (2), Codel Entry Systems, Leavitt Trucking, TriCounty Truss, Homer Smith Insurance, Western Outdoor Wholesale, Shold Excavating/Cotton RediMix, Seton Construction, Bank of America (Port Townsend), Milgard Manufacturing (Marysville), Kolbe Windows and Doors, Agalite Shower Enclosures and the Building Industry Association of Washington.

Tee or green sponsors: Carl's Building Supply, Kingston Lumber, Evergreen Lumber, Mountain Propane, Wilson Insurance, Weathervane Windows, Pacific Environmental Services, Boise Cascade, Groves & Company and Cenex Supply.



There's nothing out of focus about this shot. There's a heavy sheet of rain between you and the golfers. It was raining cats, dogs, and gerbils on the day of our annual tournament. Note the big puddle on the putting green.

JCHBA kicks off fall season

It's hard to believe summer is just about over. School is back in session and it's time to refocus on the JCHBA.

We hope you all read the summer issues of the JCHBA newsletter in the *Olympic Business Journal*. We'd love to hear your opinions on using the *OBJ* to reach "the masses." Nearly 5,000 local businesses get the *OBJ*, while the mailing list for this flier is about 200.

Networking is the name of the game for most of us. In October, First

Federal Savings & Loan is going to host our monthly meeting in its Port Townsend branch. The mixer will be on Oct. 21, a week earlier than normal due to the BIAW fall board meeting.

First Fed's mixer will be a great time for all of us to invite prospective members for some food, drink and the chance to meet other business owners.



BIAW offers business forums

The Building Industry Association of Washington and the Washington Policy Center are sponsoring forums:

In King County:

October 6: 7:30-9:30 a.m.

"Small Business Solutions for Health Care & Tort Reform"

Location: SeaTac Hilton

In Tacoma/Pierce County:

October 29: 7:30-9:30 a.m.

"Workers Compensation Reform for Small Businesses"

Location: Tacoma Club

For more information, contact Amy Brackenbury at 800-228-4229 or at amyb@biaw.com.

FYI: Update on FCC fax rule

Wasn't it about this time last year that we were all deluged by a barrage of "Thou Shalt Not Fax" warnings?

The Federal Communications Commission (FCC) rule, mandating that all faxes be authorized by a written and signed consent form from the intended recipient, might save us from the unsolicited travel promos and promises of the ultimate miracle cleaner. But, then again, maybe it wouldn't. As it is, unsolicited commercial faxes have been illegal since 1991, when Congress passed the Telephone Consumer Protection Act. But enforcing the law is difficult.

The FCC hoped to clarify its loose regulation with a new rule, effective Jan. 1, 2005. It would require a fax recipient to give advance written permission—and that would be a real pain for the legitimate businesses that rely on fax communications.

Small businesses and trade associations may have a reprieve

coming under the *Junk Fax Prevention Act of 2004*. H.R. 4600 is a bill to amend section 227 of the Communications Act of 1934 (47 U.S.C. 227). It creates an "established business relationship" exception to the general rule against unsolicited commercial faxes, allowing you to communicate via fax with existing customers without the burdensome regulatory requirements. Also, for organizations, such as the Jefferson County Home Builders Association, the amendment would allow legitimate communication with all of its members without consent forms.

H.R. 4600 passed in the House of Representatives on July 23. It looks like it (now named S.2603) was referred to Senate committee, read twice, and then referred to the Committee on Commerce, Science, and Transportation.

We'll keep you posted as we hear more about the Great Fax Controversy.

Welcome our new members!

Apex Construction

Clint Allen

P.O. Box 807

Port Hadlock WA 98339

360-379-9636

**Sponsor: Morris James
Hadlock Building Supply**

Carpets Etc.

John and Sharon Widener

2328 W. Sims Way

Port Townsend WA 98368

360-379-5159

360-379-5291(fax)

**Sponsor: Marianne Moe
Harold Moe Construction**

Wayne Lounsbury

Wayne Lounsbury, framer

P.O. Box 65191

Port Ludlow WA 98365

360-437-9685

E-mail: wccnme@msn.com

**Sponsor Harold and Marianne Moe
Harold Moe Construction**

And, back after a nine-month hiatus:

Lewis Plumbing LLC

Jim and Dave Lewis

P.O. Box 131

Port Hadlock WA 98339

360-385-4657

360-385-4323 (fax)

Sponsor: Bill Irwin

Paradise Bay Design and Construction

**Port Hadlock/Tri-Area
Chamber of Commerce
Golf Tournament**

Sept. 25

Discovery Bay Golf Club

Call 385-4200

(Bill Leavitt)

Proceeds benefit the Chamber
Scholarship Fund, Hadlock Days
Festival and more.

JCHBA Officers

President: Marianne Moe
360-437-2740

Vice President: Rick Tollefson
732-4080

Secretary: Dan Dankert
732-4976

Treasurer: Rick Gore
385-6883

Board Members:
Jim Groves Bob Little
Kevin Miller Bill Irwin
Fred Kimball

Executive Officer:
Sandy Hershelman
360-379-8784
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www.jeffcohomebuilders.com

Editor: Sandy Hershelman

360.379.8784
Jefferson County
Home Builders Association
P.O. Box 1399
Port Hadlock, WA 98339



Built Green™ sprouts in Jefferson County

***Guest speaker:
Melinda Bower,
JeffCo Health Dept.***

***RSVP by Sept. 17
379-8784
Dinner selection:
Steak, fish or chicken***

**Harbormaster
Thursday, Sept. 23
6:30 p.m.**

\$18

Port Ludlow



Reservations made, but not cancelled by Sept. 21, will be invoiced.